

Chris M. Lewis

(248)-953-5927 ~ lewis.christopherm@gmail.com

Since 2006, I have written and edited articles, columns, white papers, case studies and press releases for more than 70 nationally recognized websites, magazines and companies, such as CareerBuilder.com, *Nature* and Golf Channel.

As a result of my extensive experience, I am currently interested in acquiring an opportunity in which I can utilize my passion for writing—particularly by developing content for your organization as a Freelance Writer.

Experience



Innovative Written Solutions, *Founder, Owner and Content Specialist (August 2010 – Present)*

~ Accountable for developing and editing articles, books, manuscripts, white papers, proposals, catalog and back-ad copy, press releases, blogs, newsletters and social media content for the following companies, publications and websites.

- **Animal Adoption:** Teacher's Pet.
- **Automotive:** UAW Ford Community.
- **Business and Finance:** American City Business Journals. *Crain's Cleveland Business. Crain's Detroit Business. Crain's New York Business.* Great Lakes Bay Publishing. TopTier Wealth Management.
- **Business Signage Solutions:** Above All Advertising.
- **Document Workflow Solutions:** CDP.
- **Education:** Harvey Mudd College. Hope College. Oakland University. Occidental College. Walsh College.
- **Engineering:** EMAG. *Pollution Engineering.*
- **Healthcare:** Beaumont Health. HealthPlus of Michigan. Mary Free Bed Rehabilitation Hospital. Passport Health. Soliant Health. St. Jude Children's Research Hospital. Symbria.
- **Landscaping:** *Landscape Management.*
- **Leadership:** AEO Leadership, LLC (edited *An Elite Journey: A Young Man's Leadership Story*, a book that is available for purchase online).
- **Logistics:** *Automotive Logistics.* FAST Global Solutions. *Food Logistics. Inbound Logistics. Logistics Management. Modern Materials Handling. Materials Handling MRO.* ODW Logistics. *World Trade 100.*
- **Marketing:** Marketri.
- **Packaging:** Sealed Air.
- **Propane:** LP Gas.
- **Publishing:** Zondervan.
- **Sports:** *AZ Golf Insider. Chicago Athlete Magazine. Club Management. Colorado Golf Magazine. Desert Golf & Tennis. Golf Channel. Golf Course Management. Golfdom. Golf Inc. GolfNow.com. Golf Oklahoma. Golf Range Magazine. Idaho Golf. MI Sports Edge Magazine. Michigan Golfer. Michigan Links. National Golf Foundation. PGA Magazine. PGA Magazine Industry Insider. Resort and Golf Marketing. Tennis Industry. The First Tee.*
- **Tourism:** WhereTraveler.
- **Training:** Insignia Training Partners, LLC.
- **Workforce Solutions:** Accounting Principals. Adecco Group North America. Ajilon Professional Staffing. CareerBuilder.com. Lee Hecht Harrison. ManpowerGroup. Monster.com. Robert Half International.

Published articles include:

"Gimme Shelter", *Occidental Magazine*, February 2019

"5 Food & Beverage Tech Trends", *Modern Materials Handling*, March 2018

"A New Year, A New You!", *AZ Golf Insider*, February 2018



Kelly Services, Inc., *Writer, Public Relations (June 2009 – August 2010)*

~ Responsible for developing and proofreading press releases, case studies, white papers, articles and media alerts for publications and websites such as *Lab Manager*, *Control Engineering* and *KellyServices.com*, as well as talking points and social media content for executives and SMEs, as a contract employee at Kelly's world headquarters.

Published articles and case studies include:

"The Future of Engineering is Here", *SAE International*, September 2010

"Staffing Companies: Perception Versus Reality", *Lab Manager*, July 2010

Other Experiences

- **Hope College**, *Writer, Public Relations Department (January – May 2009)*
- **Golf Channel**, *Marketing and Promotions Intern (June – August 2008)*
- **Tulip Time Festival**, *Marketing Intern (January – May 2008)*
- **Chicago Cares**, *Marketing and Communications Intern (August – December 2007)*
- **Hope College**, *Editor, Communications Department (January 2007 – May 2009)*
- **Holland Sentinel**, *Sports Writing Intern (August – December 2006)*

Education

Hope College, Holland, Mich., May 2009

Bachelor of Arts: Honors in Communication, Management (Minor), Magna Cum Laude

Software Proficiency

Adobe InDesign and Photoshop; Contently; CoTweet; ExactTarget; Final Cut Pro; Microsoft Office 365

Additional Skillsets

- **Account and Project Management**
- **Data and Metrics Analysis and Interpretation**
- **Features, Technical and Ghost Writing**
- **Final Deliverables**
- **Photography, Audiography and Videography**
- **Public and Media Relations**
- **Research**
- **Revenue Generation**
- **Search Engine Optimization**
- **SME Interview Coordination and Conduction (In-person, Phone and Email)**
- **Social Media Engagement**

Memberships

~ Member, **Golf Writers Association of America**, **Mortar Board** (National College Senior Honor Society; served as **Director of Communication** and wrote articles published in *Mortar Board Forum*), **Omicron Delta Kappa** (National Leadership Society) and **Lambda Pi Eta** (National Communication Association's Honor Society)